

# Choosing Australian made is now a bonus!!

*“The standard of Hotel fabrics, now being woven and manufactured in Australia is world class. When these high standard fabrics, woven from premium quality Italian yarns which can be dyed in Australia, are also manufactured into finished product here in Australia by experienced professionals, the end result is a huge win for the Australian Accommodation Industry. As well as the premium quality and affordability of the Australian product, the major benefits being offered here, are the advanced styling of product compared to International standards and in colours to suit Australia’s unique landscape and cosmopolitan tastes.”*



*Erin Coman, Design Director of HotelHome, Australia’s leading Stylists, Manufacturers and Wholesalers of innovative fabrics and Bedcovering products says “It is so refreshing to see Australian fabrics and finished Hotel Bedcovering products competing with what was once only available from prestige mills in Europe or USA. The cheaper retail style Bedcovering products coming out of countries like China and Pakistan are still a long way from the standard required by the Accommodation Industry, where individual style, robustness and longevity are very important factors in maintaining standards.*

**Erin’s influence in introducing more sophisticated design, colour and style, has been at the forefront in placing Australian manufactured Hotel product on the top shelf. She explains, what is the latest in Hotel Bedcovering fashion and why our local fabrics are the right choice for this Hotel Industry.**

## **Australian Manufactured Fabric**

- *Upholstery*
- *Bedcovering*
- *Drapery*

Many Interior Designers of the past, believed that selecting the right coordinating colours in upholstery type fabrics from a swatch, was all that was required for specifying a Hotel room refurbishment.

Today’s Commercial Interior Designers understand that the

fabrics required for Upholstery, Bedcovering and Drapery all have different requirements in construction, weight, width and in some cases yarn compositions. For example, a typical



140cm wide Upholstery fabric chosen for a Hotel project, may be very suitable for sofas, tub chairs etc where the fabric is fixed to the furniture and cannot shrink. Upholstery fabrics, quite often have a percentage of cotton woven in the construction to give substance to the fabric, which makes it look, handle and feel heavy. This same fabric will



have a degree of shrinkage, usually too high to be used in Bedcovering and also the width of fabric is too narrow. Quality Hotel Bedcovering, no longer has joins running across the bed for obvious reasons.

It is most likely, the same Upholstery fabric previously spoken about, cannot be used for Bedcovering, where the finished product sits loose on top of a bed and it is frequently laundered which will cause excess shrinkage.

Most Bedcovering fabrics are now woven from flame retardant polyester yarns in very wide width form. The earlier woven polyester fabrics all had a high sheen finish, which was not always the look required by many Commercial Interior Designers. The flame retardant polyester yarns now commonly used in weaving Hotel fabrics include Dull and Semi Dull finishes and of course High Lustre yarns are also available, which still do suit certain looks. Like Hotel Upholstery fabrics, Bedcovering fabrics must be designed with short floats to resist snags and also woven tightly to



eliminate seam slippage. This very important detail that must be adhered to when choosing Hotel fabrics, will ensure maximum longevity is achieved from the finished product and presentation of your rooms is always first class.

Drapery fabrics perform a less punishing function in Hotels and Resorts and they are also laundered less often than Bedcovering fabrics. These fabrics do not require the same high level of "Rub Test" results and therefore the fabric can be deconstructed if required, making the fabric less heavy and much more affordable. Like Bedcovering fabric, Drapery fabric can also be woven wide width, thus reducing Drapery



manufacturing costs, whilst also eliminating joins and offering a high quality finished look.

The other good news in the resurgence of Australian woven fabrics, is the surprisingly low price for the high quality and exceptional good value being offered both in metreage form and also in finished Bedcovering product. As more property owners within Australia, understand the importance of impressing their guests with beautifully furnished rooms that will not date prematurely from either style or quality, they will also be looking more closely at what is being selected and Australian manufactured fabric, should definitely be on their radar screen.

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## Australian Bedcovering Manufactured from Australian Fabrics

### ***This is where the excitement begins!***

Beautifully woven and cleverly coloured fabrics, all Australian manufactured into stylish Bedcovering products for all Accommodation properties including Australia's best and that can easily compete with what the world has to offer. Recent additions to the more stylish Bedcovering looks are,

**Hotel Coverlet**

**Luxury Cover**

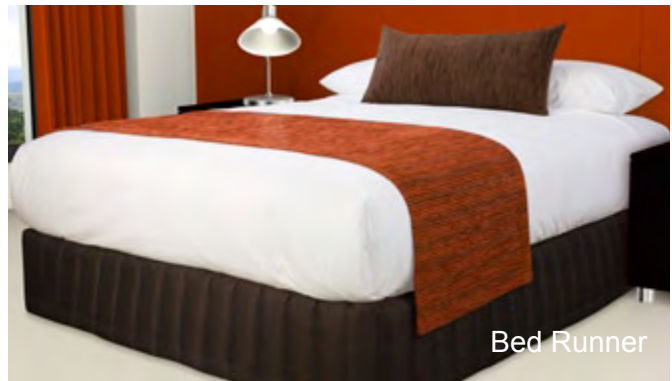
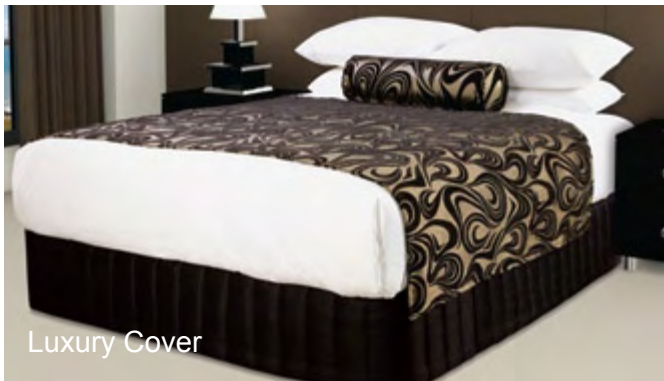
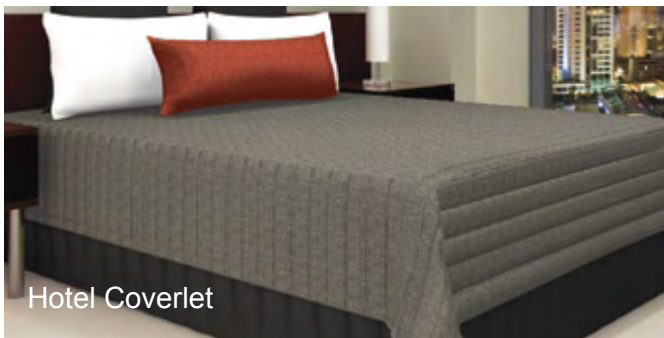
**Bed Wrap**

**Practical Fitted Bedcover**

In conjunction with the existing

**Reversible Bed Runner** and

**Quilted Bedcovering products**



## **RICHE** fabrics by HotelHome

Specialist fabric wholesalers

- *Upholstery*
- *Bedcovering*
- *Drapery*

Let RICHE fabrics design a special fabric for your next Project  
Made in Australia by the leaders in Hotel Textile Design



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